

March 10, 2010

Wednesday

1:30 PM - 3:30 PM

Doing It On Your Own (Part II) - Free Workshop -- Free to Current CUBE clients and potential clients - by invitation only

For questions, contact lynne.keller@c4cube.com

March 13, 2010

Saturday

8:00 AM - 5:00 PM

Inventors & Entrepreneur Workshop -- 300 East Second Street, Suite 1210, Reno, Nevada 89501

8:00 – 9:00 Registration and continental breakfast

9:00 – 9:15 Welcome and Program Introduction:

Ky Good & Larry Udell, Hosts

9:15 – 10:30 “Turning An Idea Into A Successful Product” – Panel

Moderator: Norman Smith, CEO C4CUBE,

Entrepreneur with 9 successful start-ups

Panel: Sharon Nickson Cox, President, Wants Upon A Time IP

Richard Johnson, CEO, Johnson Group, Formerly Fortune 500 executive

Wesley Kikuchi, Founder, Contact Media Technology

William C. Torch, MD, Chairman/Founder, Eye-Com Corporation

10:30 – 10:45 Break and networking

10:45 – 11:30 Keynote:

“Transition: From Corporate Executive to New Ventures Entrepreneur”

Joe Beyers, Chairman/CEO, Ambature, Inc.,

Formerly Vice President, Hewlett Packard Worldwide Licensing

11:30 – 11:40 Nevada Inventors Association, Don Costar, Founder – Phil Thompson, President

11:40 – 1:30 Lunch + visit the exhibits. Resource sponsors will be exhibiting their services and provide opportunities to learn from the experts.

1:30 – 2:45 “Are You & Your Idea Ready for Funding?”

“Investing In New Ventures” – Panel

Moderator: Charlie Glasser, Investor/Entrepreneur

Former President, John F. Kennedy University

Panel: James Croce, President/CEO, www.NIREC.org

Cheri Hill, President/CEO, Sage International, Inc.

John Ricci, Founder/Chairman, U. S. Angels

Joe Wyatt, Partner, Wilmer-Hale Corporate Practice Group

2:45 – 3:00 Break and Networking

3:00 – 4:15 “Taking Your Idea To Market”

Plus “The Opportunities In Licensing” – Panel

Moderator: Joe Beyers, Ambature, Inc.

Panel: Michael Birdsell, Director, IP Marketing, Desert Research Institute, UNR

Alice Heiman, President/CSO, Alice Heiman, LLC

Robert Ryan, Patent Attorney, Partner, Holland & Hart, LLP

Fred Sibayan, Chairman/CEO, Vortex-IP, Inc.

4:15 – 4:30 Announcements, drawing and closing

Register online at: www.lesusacanada.org/reno

Registration - \$75.00

March 13, 2010 Continued

Saturday

After March 10th - \$95.00
Students with valid I.D. \$30.00

Space is limited, register early

Free Parking On-Site

Additional Information

Larry Udell: 510.888.1998

Lexi Fox: 775.230.5394

Curtis Gore: 703.836.3106

March 15, 2010

Monday

11:00 AM - 1:00 PM

Patent Reform: Free Symposium on the pending legislation -- 300 East Second Street, Suite 1210, Reno, Nevada (free parking on site)

Register on line for this event. Can't attend? Register for webcast (instructions to follow)

March 19, 2010

Friday

12:30 PM - 4:00 PM

Business Opportunity Forum -- Monthly presentations to investors and service providers

Five to eight startup companies will present their company. It is interesting, enlightening, and FREE. **Advance registration required**, go to the Events page to register.....

March 20, 2010

Saturday

8:30 AM - 4:30 PM

Grant Writing Workshop -- C4CUBE, 300 East Second Street, Suite 1405, Reno, Nevada 89501

Details to Follow.....

March 24, 2010

Wednesday

1:30 PM - 3:30 PM

Doing It On Your Own (Part II) - Free Workshop -- Free to Current CUBE clients and potential clients - by invitation only

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April 07, 2010

Wednesday

1:30 PM - 3:30 PM

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April 16, 2010

Friday

12:30 PM - 4:00 PM

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April 21, 2010

Wednesday

1:30 PM - 3:30 PM

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April 24, 2010

Saturday

8:30 AM - 5:00 PM

Boot Camp: 002 - 2010 - Economic Recovery: Entrepreneurs Lead the Way - Day 1 -- CUBE, 300 East Second Street, Suite 1405, Reno, Nevada



Pre-register on line: \$125.00

Register at Door: \$175.00

Student (w/valid Id): \$ 55.00

Topics:

- The Beginning – Your idea
- Protecting your idea
- Who will help me and how do I find them?
- The “build vs. license” decision
- Ok, I have the basics. Now what do I do?
- The Tools – The Marketplace
- The Tools – The Business Plan & Pitch
- The Tools – The Management Team
- The Tools – The money: Accounting & monetization for non-financial executives

April 25, 2010

Sunday

8:30 AM - 5:00 PM

Boot Camp: 002 - 2010 - Economic Recovery: Entrepreneurs Lead the Way - Day 2 -- 300 East Second Street, Suite 1405, Reno, Nevada

Topics:

- The Presentation: What Investors want to hear
- Watch & Learn: The Screening Process
- Angel Investors & Venture Capitalists

April 25, 2010 Continued

Sunday

- Finally, I am funded. Now what?
- Live Presentations: Real companies seeking real capital
- Networking

May 05, 2010

Wednesday

1:30 PM - 3:30 PM

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May 19, 2010

Wednesday

1:30 PM - 3:30 PM

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May 21, 2010

Friday

12:30 PM - 4:00 PM

Business Opportunity Forum -- Monthly presentations to investors and service providers

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June 02, 2010

Wednesday

1:30 PM - 3:30 PM

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June 16, 2010

Wednesday

1:30 PM - 3:30 PM

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June 18, 2010

Friday

12:30 PM - 4:00 PM

Business Opportunity Forum -- Monthly presentations to investors and service providers

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June 18, 2010 Continued

Friday

June 30, 2010

Wednesday

1:30 PM - 3:30 PM

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July 14, 2010

Wednesday

1:30 PM - 3:30 PM

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July 16, 2010

Friday

12:30 PM - 4:00 PM

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July 28, 2010

Wednesday

1:30 PM - 3:30 PM

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August 11, 2010

Wednesday

1:30 PM - 3:30 PM

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August 20, 2010

Friday

12:30 PM - 4:00 PM

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August 25, 2010

Wednesday

1:30 PM - 3:30 PM

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September 08, 2010

Wednesday

1:30 PM - 3:30 PM

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September 18, 2010

Saturday

All Day

Boot Camp: 003

September 19, 2010

Sunday

All Day

Boot Camp: 003

September 22, 2010

Wednesday

1:30 PM - 3:30 PM

Doing It On Your Own (Part II) - Free Workshop -- Free to Current CUBE clients and potential clients - by invitation only

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September 24, 2010

Friday

12:30 PM - 4:00 PM

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October 06, 2010

Wednesday

1:30 PM - 3:30 PM

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October 15, 2010

Friday

12:30 PM - 4:00 PM

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October 15, 2010 Continued

Friday

register.....

October 20, 2010

Wednesday

1:30 PM - 3:30 PM

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November 03, 2010

Wednesday

1:30 PM - 3:30 PM

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November 17, 2010

Wednesday

1:30 PM - 3:30 PM

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November 19, 2010

Friday

12:30 PM - 4:00 PM

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December 01, 2010

Wednesday

1:30 PM - 3:30 PM

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December 15, 2010

Wednesday

1:30 PM - 3:30 PM

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December 17, 2010

Friday

12:30 PM - 4:00 PM

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December 29, 2010

Wednesday

1:30 PM - 3:30 PM

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